

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BBA IN HOSPITALITY & TOURISM (BBAHT) (124)**  
**EXAMINATION: DECEMBER- 2025**  
**FOURTH SEMESTER**  
**Subject: - Travel and Tourism-III (124406)**

C/CB  
60:40

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**Date: 8/12/2025**

**Total Marks: 60**

**Time: 10.00 am to 12.30 pm**

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**Instructions:** 1) Each question carries equal marks.  
2) Attempt any 06 questions

- Q. 1** a) What do you understand by the terms longitude and latitude (05)  
b) Explain the concept of Prime Meridian and International Date Line (05)
- Q. 2** What are the benefits of a group tour? 9 How does it work out cheaper than regular tours (10)
- Q. 3** What are the distinct characteristics of a tourism product? Explain each characteristic with example (10)
- Q. 4** What are the basic steps to be followed while planning any tour itinerary (10)
- Q. 5** a) What are the full names of the following airports in? ORD,LGA,JFK,LHR,EDI (05)  
b) Define itinerary planning (05)
- Q. 6** a) Give the importance of climate while planning an itinerary (05)  
b) What are the basic steps to be followed while planning any tour itinerary? (05)
- Q. 7** a) List the basic items included in the costing of a tour (05)  
b) Explain Mark up, Net rate, Gross rate (05)
- Q. 8** Explain the role of intermediaries in manufacturing the tourism product. (10)
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