

TILAK MAHARASHTRA VIDYAPEETH, PUNE
M. A. MASS COMMUNICATION (External)
EXAMINATION: DECEMBER - 2025

FIRST SEMESTER

Sub: Theories of Media and Communication (MC-24-101)

Date: 16/12/2025

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) Explain the types of communication

OR

B) What are the 7 types of communication?

Q. 2. Write short notes. (Any Three) (15)

- 1) Intrapersonal communication
- 2) Interpersonal communication
- 3) Face to face communication
- 4) Frame of reference

Q. 3. Open Ended Question (10)

How important is the role of Mass Communication plays in our Society ?
