

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**M. A. MASS COMMUNICATION (External)**  
**EXAMINATION: DECEMBER - 2025**  
**THIRD SEMESTER**

**Sub: Anchoring and Interview Skills (MC- 24-301)**

---

**Date: 16/12/2025**

**Total Marks : 40**

**Time: 2.00 pm to 4.00 pm**

---

***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (15)**

A) Explain what is anchoring and design a bulletin for news anchoring keeping in mind all the attributes of anchoring.

**OR**

B) What is anchoring and explain the difference between news anchoring and hosting shows.

**Q. 2. Write short notes. (Any Three) (15)**

- 1) Voice over
- 2) Difference between anchoring and interviewing
- 3) Teleprompter
- 4) Social media anchoring

**Q. 3. Open Ended Question (10)**

Design an interview with 7 to 8 questions for any celebrity of your choice.

---