

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. IN JOURNALISM & MASS COMMUNICATION**  
**EXAMINATION: DECEMBER - 2025**

**SECOND SEMESTER**

**Sub: Communication & Plastic Arts and Field Work & Project (BAJMC 23-203)**

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**Date: 29/12/2025**

**Total Marks : 40**

**Time: 10.00 am to 12.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Descriptive Answer (Any Two) (20)**

- 1) What is Plastic Arts? Why it is important?
- 2) Explain intersection of Mass Communication and Plastic Arts.
- 3) Describe the early forms of Visual Communication

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Difference between connotation and denotation
- 2) Icon, Index and Symbols
- 3) Ethos , Pathos and Logos

**Q. 3. Open Ended Question (10)**

How does photo journalism help addressing social issues?

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