

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
B.A. IN MUSIC PRODUCTION
EXAMINATION: DECEMBER - 2025
THIRD SEMESTER
Sub: Communication Skills (BAJMC/ BAMP 23-305)

Date: 22/12/2025

Total Marks : 20

Time: 2.00 pm to 3.00 pm

Instruction:

All questions are compulsory.

Q. 1 Answer the Following: (Any One) (10)

- 1) Explain the different barriers of communication.
- 2) What is communication. Explain the 7 c's of communication with examples.
- 3) What is communication? Explain detail the process of Communication.

Q. 2 Write short notes. (Any Two) (10)

- 1) Verbal and Non verbal communication
 - 2) Formal and Informal Communication
 - 3) Public speaking
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