

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN Photography
EXAMINATION: DECEMBER- 2025
THIRD SEMESTER
Sub: Event Management (BAPH-23-303)

Date: 17/12/2025

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) What are the key principles of event management?
- 2) Describe the main stages of event management.
- 3) What is cost estimation in event planning?

Q. 2. Write short notes. (Any Two) (10)

- 1) Corporate Vs Social events
- 2) Risks Management
- 3) Event marketing

Q. 3. Open Ended Question. (10)

Apply event planning steps to a college fest or seminar.
