

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
EXAMINATION: DECEMBER - 2025

FIFTH SEMESTER

Sub: Advanced Reporting (BAJMC-23-501)

Date: 16/12/2025

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) What is news? Explain the difference between Print and TV reporting.
- 2) Explain in detail the media coverage of 2024 Lok Sabha elections by TV media.
- 3) What is news bulletin? Explain the entire process in detail.

Q. 2. Write short notes. (Any Two) (10)

- 1) Press officers
- 2) Proof reading and rewriting
- 3) Defense reporting

Q. 3. Open Ended Question (10)

Discuss how multimedia storytelling is transforming the narrative style and structure of reporting in India in this digital age?
