

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. JOURNALISM & MASS COMMUNICATION
EXAMINATION: DECEMBER - 2025

FIFTH SEMESTER

Sub: Political Communication (BAJMC- 23-502)

Date: 17/12/2025

Total Marks : 20

Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the Following: (Any One) (10)

- 1) Explain in detail NWICO.
- 2) What is Political communication? Explain SAARC
- 3) Explain United Nations? What are the objectives and organs of UN?

Q. 2. Write short notes. (Any Two) (10)

- 1) News Agencies
 - 2) Agenda Setting theory
 - 3) Elections and political communication
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