

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION**  
**EXAMINATION: DECEMBER– 2025**  
**THIRD SEMESTER**  
**Sub: Magazine Production (MAMC 22-304)**

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**Date: 19/12/2025**

**Total Marks : 20**

**Time: 2.00 pm to 3.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (10)**

A) Explain Elements of Design.

**OR**

B) Write any 5 types of Magazine with examples

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Consumer Magazine
  - 2) Visual Writing
  - 3) Primary role of Editor to manage magazine
  - 4) Descriptive writing
  - 5) Warm and cool colours
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