

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION**  
**EXAMINATION: DECEMBER- 2025**  
**FOURTH SEMESTER**  
**Sub: Lokmanya Tilak & His Editorials**  
**(MAMC 22-403)**

---

**Date: 27/12/2025**

**Total Marks : 20**

**Time: 2.00 pm to 3.00 pm**

---

***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (10)**

A) Describe the importance of editorial in a newspaper.

**OR**

B) Describe the role of Lokmanya Tilak in the Indian freedom struggle with special reference to his contribution through journalism.

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Ideology of Lokmanya Tilak reflected in his writing
  - 2) Structure of an Editorial
  - 3) Role of Kesari during freedom struggle
  - 4) "The pen is mightier than the sword" justify this quote in the context of Tilak's editorial
  - 5) Editorial Themes of Lokmaya Tilak
-